

SECOND ITALIAN ARAB BUSINESS FORUM

Rome, 17 October 2018
Auditorium della Tecnica, Confindustria
Viale Umberto Tupini 65, Rome

8.30 am **Registration** and **welcome coffee**

9.30 am **Opening Ceremony**

- Welcoming:

Vincenzo Boccia, *President Confindustria*

H.E. **Hassan Abouyoub**, *Dean of the Arab Ambassadors in Rome*

Khaled Hanafy, *Secretary General Union of Arab Chambers*

Giovanni Da Pozzo, *President Promos Italia, Unioncamere*

Kamel Ghribi, *Chairman GK Investment Holding*

Marco Trevisan, *Head of Middle East, Africa & Turkey Hub, Intesa Sanpaolo*

Cesare Trevisani, *President IACC*

- Keynotes:

H.E. **Michele Geraci**, *Undersecretary of State for Economic Development*

H.E. **Sultan bin Saeed Al Mansoori**, *UAE Minister of Economy*

- Focus:

Italy and the UAE: state of the art and perspectives

Antonino Laspina, *Director Marketing Coordination, Italian Trade Agency*

Paolo Glisenti, *General Commissioner for Italy ad Expo 2020 Dubai*

Alessandro Decio, *CEO SACE*

Massimo Falcioni, *CEO Etihad Credit Insurance*

12.45 pm **Closing remarks**

H.E. **Manlio Di Stefano**, *Undersecretary of State for Foreign Affairs and International Cooperation*

1:00 pm **Networking lunch**

2:00 pm **Panel 1) Innovation & Digital Transformation** (plenary session)

- Moderator: **Michela Carloni Gammon**, Innovation Business Developer JIACC
- Introduction and overview: **Andrea Montanino**, Chief Economist Confindustria

Panelists:

Donatella Banchi and **Francesco Graziano** BH-GE Nuovo Pignone
Stefania Di Serio, Strategic Partner, Transportation & Logistics Division, Almaviva
Paolo Garonna, General Secretary FeBAF
Marco Gazzino, Innovation and Product Lab, Enel X
Paolo Rotelli, President San Donato Group
Salem Bin Shabib, Head of Innovation Program, Abu Dhabi Department of Economy

3:30 pm **Panel 2) Connecting the world: Logistics & Infrastructures**

- Moderator: **Pietro Paolo Rampino**, Vice President JIACC
- Introduction and overview: **Massimo de Andreis**, SRM Research Center

Panelists:

Ahmed El Mofty, East Port Said Development
Gianluigi Geddo, Commercial Director Itinera S.p.A
Riccardo Monti, President Italferr
Mauro Giacobbe, Vice President Strategic Marketing Leonardo Company
Ingrid Paoletti, Associate Professor of Building Technology, Politecnico di Milano- Rector's delegate for Expo2020 Dubai
Mohammad Juma Al Musharrkh, CEO Invest in Sharjah

3:30 pm **Panel 3) Food Industry: Sustainable Agriculture & Food Security**

- Moderator: **Andrea Carapellese**, Investment Promotion Expert UNIDO
- Introduction and overview: **Andrea Carapellese**

Panelists:

H.E. **Khadim Al Darei**, Vice Chairman and Co-Founder Al Dahra Holding
Raphael Debbané, Chairman of Debbané Agri Holding (Lebanon, Syria, Iraq, Algeria)
Ares Ferrigni, CEO Wallfarm
Badr Idrissi, CEO Atlan Space Morocco
Claudia Laricchia, Future Food Institute

5:00 pm **Conclusions** (plenary session)

Yousef El Maimani, First Vice Chairman JIACC
Cesare Trevisani, President JIACC