



JOINT ITALIAN ARAB CHAMBER OF COMMERCE  
الغرفة التجارية العربية الإيطالية المشتركة



# ITALIAN ARAB BUSINESS FORUM

ANNUAL MEETING – Milan, 17 October, 2019

Assolombarda Auditorium

Sponsorship opportunities





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## PRE- EVENT BRANDING & EXPOSURE

- ✓ PREMIUM EXPOSURE WITH PROMINENT POSITIONING of Company's Logo and Profile on the "EVENT BANNER"
- ✓ Company's Logo and Profile on the main Event Website as "PLATINUM SPONSOR"
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as "PLATINUM SPONSOR" in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

## POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as "PLATINUM SPONSOR" posted on the Event Website

## ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **15 DELEGATE PASSES** for Company Representatives
- ✓ **6 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **PLATINUM SPONSOR** on the stage backdrop & roll-up banners
- ✓ Company's Logo as **PLATINUM SPONSOR** on **ON-SITE SIGNAGE**
- ✓ **REMARKS** by Company's Representative
- ✓ **DEDICATED DESK**
- ✓ **PRIME LOCATION NETWORKING/ MEETING SPACE** with corporate table and chairs at the venue
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **DISTRIBUTION OF PRESS KIT**
- ✓ **POSSIBILITY TO ARRANGE INTERVIEW**
- ✓ **GALA DINNER TABLE FOR 20 PARTICIPANTS**

**PLATINUM SPONSOR**

**INVESTMENT: EUR 25,000**



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## PRE- EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as "GOLD SPONSOR"
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as "GOLD SPONSOR" in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

## POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as "GOLD SPONSOR" posted on the Event Website

## ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **15 DELEGATE PASSES** for Company Representatives
- ✓ **4 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **GOLD SPONSOR** on the stage backdrop & roll-up banners
- ✓ Company's Logo as **GOLD SPONSOR** on **ON-SITE SIGNAGE**
- ✓ **REMARKS** by Company's Representative
- ✓ **DEDICATED DESK**
- ✓ **PRIME LOCATION NETWORKING/ MEETING SPACE** with corporate table and chairs at the venue
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **3 ONE ON ONE DISCUSSION** with Delegate
- ✓ **DISTRIBUTION OF PRESS KIT**
- ✓ **GALA DINNER TABLE FOR 10 PARTICIPANTS**

**GOLD SPONSOR**

**INVESTMENT: EUR 15,000**



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## PRE- EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as "SILVER SPONSOR"
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as "SILVER SPONSOR" in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

## ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **10 DELEGATE PASSES** for Company Representatives
- ✓ **2 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **SILVER SPONSOR** on the stage backdrop & roll-up banners
- ✓ **DEDICATED DESK**
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **GALA DINNER TABLE FOR 10 PARTICIPANTS**

## POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as "SILVER SPONSOR" posted on the Event Website

**SILVER SPONSOR**

**INVESTMENT: EUR 10,000**



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## PRE- EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as "BRONZE SPONSOR"
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as "BRONZE SPONSOR" in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ Possibility to use **FORUM'S LOGO**

## ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **5 DELEGATE PASSES** for Company Representatives
- ✓ Company's Logo as **BRONZE SPONSOR** on the stage backdrop & roll-up banners
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **5 GUESTS** at the **GALA DINNER**

## POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates and contact details
- ✓ Company's Logo and Profile as "BRONZE SPONSOR" posted on the Event Website

**BRONZE SPONSOR**

**INVESTMENT: EUR 3,000**



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## ROME

Via Sallustiana 15 – 00187  
Tel +39 06 69361674

## MILAN

Via G. Mameli 11 – 20129  
Tel +39 02 70000353  
Fax +39 02 733412

## DUBAI

Jafza One -Jebel Ali Free Zone  
P.P. Box. 17381 (UAE)  
Tel +971 4 8813393  
Fax +971 4 8813392  
Mob.+971 509129726

[www.jiac.it](http://www.jiac.it)  
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