

ANNUAL MEETING ITALIAN ARAB BUSINESS FORUM

Milan, 17 October 2019
Assolombarda Auditorium
Via Pantano 9, Milano



MAIN SPONSOR

INTESA SANPAOLO

- 9.00 am **Registration and welcome coffee**
- 9.45 am **Opening Ceremony**

- **Introduction and welcoming remarks:**
 - **Cesare Trevisani**, President JIACC

- **Opening session:**
 - **Alessandro Spada**, Vice President Assolombarda (*Industrials' Association*)
 - **Giovanni Da Pozzo**, President Promos Italia (*Union of Italian Chambers of Commerce*)
 - **H.E. Mohamad Abdo Saeed**, President Union of Arab Chambers
 - **Christophe Hamonet**, Chief Executive – Middle East, Turkey and Africa Intesa Sanpaolo
 - **Italian Government Representative** (tbc)
 - **H.E. Ali bin Ahmed Al Kuwari**, Minister of Commerce and Industry of the State of Qatar
 - **H.E. Tariq Hammouri**, Minister of Industry, Trade & Supply of the Hashemite Kingdom of Jordan

- **10:40 am - 11:25 am**
Investment Opportunities
 - **Invest in Jordan:**
 - **H.E. Faredon Hartoqa**, Secretary General Jordan Investment Commission
 - **Mr. Peter Marji**, Acting Director for Investment Promotion, Division Head; Marketing & Promotion - Aqaba Special Economic Zone Authority (ASEZA)
 - **Invest in Italy:**
 - **Filippo Covino**, Italian Trade Commissioner
 - **Invest in Qatar**, Qatari Representative

- **11.30 – 12.15 Panel Discussion - Making the Economy Digital: the Impact on Different Economic Sectors**
 - **Cristiano Radaelli**, Vice President ANITEC-ASSINFOM (representing Confindustria Digitale)
 - **Riccardo Maria Monti**, CEO Triboo
 - **Stefania Di Serio**, BU Transportation & Logistic Channel Partner Manager, Almaviva
 - **Representative of Qatar**
 - **Representative of Jordan**

Moderator: Federico Maria Bega, Promos Italia

- **12:15 pm – 1:00 pm**
Panel Discussion – Promoting Tourism as an Engine of Growth
 - **Oscar Farinetti**, Founder Eataly
 - **Marina Lalli**, Vice Presidente Federturismo Confindustria
 - **Representative of Jordan**
 - **Representative of Qatar**

- **1:00 pm – 1.45 pm**
Panel Discussion - Building the Future: Infrastructures and Grand Projects
 - **Massimo De Andreis**, Director Studi e Ricerche per il Mezzogiorno (SRM)
 - **Christophe Hamonet**, Chief Executive – Middle East, Turkey and Africa Intesa Sanpaolo
 - **Khaled Hanafy**, Secretary General Union of Arab Chambers
 - **Rashid Jaber Al-Marri**, Civil Engineer- Roads Projects Public Works Authority Qatar – ASHGHAL
 - **Gianni Infantino**, President FIFA (invited)

Moderator: Pietro Paolo Rampino, JIACC

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- **1:50 pm - 2:50 pm**
Networking lunch

- **2:50 pm - 3:50 pm**
Technical workshops
 - Advanced Technologies for Agroindustry Innovation
 - International Arbitration

- **Closing session**
 - **Yousef El Maimani**, Vice President JIACC
 - **H.E. Sen. Nael Al Kabariti**, Chairman Jordan Chamber of Commerce
 - **H.E. Sheikh Khalifa Al Thani**, Chairman Qatar Chamber of Commerce

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